

NEW LIFE FOR OLD GAMES!

TV-PING PONG VOLLEYBALL Conversion Kit

- * Revitalize slow earners
- * Capitalize on established locations
- * Minimum conversion expense
- * Quick, on-site change; no electronic experience needed
- * No location change necessary

SIMULATED VOLLEYBALL DISPLAY



SIMPLY ADD OR CHANGE A BOARD . . .

By exchanging or adding one of Atari's "DuraStress™" computer boards, you can convert any "TV Ping-Pong" or "Tennis" game (i.e., any 2-player paddle game) into the new, exciting VOLLEYBALL game from Atari. You can exchange our board for the old one, or add our board to an existing game — and have both games available to you. All other circuits, controls, etc. are completely compatible and require no modification.

RENEW INTEREST IN OLD GAMES . . .

TV Ping-Pong games were great while they lasted. But revenues are down, as the market becomes saturated. Today's new, hot game is Volleyball! It's sweeping America. In locations where revenues are dropping off for the old games, you can usually have a new game by a simple snap-out/snap-in board exchange. Or, ADD a board, and give the option of either the original game or Volleyball! No electronic experience is necessary, and it takes only a few minutes — on site!

PROFITS FOLLOW . . .

By making a Ping-Pong game into a Volleyball game, you create an entirely new profit maker. Change the name of the game by new rubber stick-on decals, or perhaps modify cabinet graphics. Existing location traffic is already established and familiar with video games, so initial "learning period" is necessary for customers to acquaint themselves with new controls, screen size, cabinet shape, etc. For a minor investment, you extend the profit potential of your original game investment. Moving a slow-earner to a new location is not necessary.

VOLLEYBALL . . . UP AND OVER!

Adding Volleyball to an existing game creates an entirely new paddle game that simulates all the true dynamics of real volleyball. Operator adjustable on the board from 11 to 15 points per game, one or two games per coin. Serve the ball over the net — three hits each player, per serve. Action high-lighted by an audio "bleep" that sounds when the ball connects. Horizontal paddle action at its best.

WARRANTY, OF COURSE . . .

Every Atari computer board carries the standard one-year replacement guarantee from the factory.

Call your distributor today.

Your distributor is:

